



Our 2020 WINNERS







Mpumi Mzizi, 2nd Prize Winner R3 000



Johannes Mashala, 3rd Prize Winner R2 000

Great value, quality and service

ERICSSONS have been providing personalised service to Pretoria and the East Rand for more than 50 years and have firmly established themselves as the family furniture store trusted by grandparents and parents alike. They make it their business to understand customer needs and at all times, exceed expectations.

Fundamentally, they recognise that good prices and good service go hand-in-hand. Through this understanding of their customers' needs, they offer quality mattresses, beds and pine furniture at unbeatable prices. Ericssons offer an all-round shopping

experience along with occasional furniture, dining room suites, linen and trendy decorative ornaments.

One of the staff will assist you at all levels of your purchase including arrangement for delivery.

Ericssons management extend their heartfelt gratitude to their committed staff for rendering top-quality service at all times and for making possible the winning of yet another Readers' Choice award.

They are open seven days of the week and their secure parking is free.

Contest encourages and rewards excellence and quality

THE Readers' Choice competition empowers consumers by letting them have a say regarding the levels of service they receive from businesses and service providers. They get the chance to vote for their favourite businesses, service providers or items in the various categories of the competition and also stand to win prizes in

the Pretoria News Readers' Choice draw.

Readers have six weeks to vote for their favourite entity/item in 'best' categories, includ-

ing the following: Best Service, Shopping, Places, Food, Drink and Entertainment. At the end of six weeks, the votes for the

nominees are tallied and the winners and runners-up of each category announced and published in the Pretoria News Readers' Choice supplement.

Readers must fill in at least 50 categories to be eligible for the competition and the Readers' Choice draw, in which participants can win cash prizes. Entries must be submitted on an original and official entry ballot and entrants must be at least 18 years old.

This year we introduced an online entry form aswell during Covid-19.

The competition gives consumers the opportunity to endorse their 'favourites' and thereby serves as invaluable feedback

to the nominees regarding the quality of their services or products. As they say, there's always room for improvement; businesses/service providers can always strive

to improve on their performances based on consumers' perceptions of their levels of service. We hope that at the end of the day, the

consumer gets a better deal.

We try to be as fair as possible by including as many categories as we possibly can in order to give every one a good shot at winning or at being nominated runners-up.

Businesses themselves have given the competition the thumbs up for allowing customers to give them feedback regarding their services. This shows how Readers' Choice is a win-win challenge.

PEIS

Best Pet Insurance Company Dotsure Hollard Pet

Best Pet Shop Animal Kingdom Petzone

Best Dog Food Make Montego

Best Cat Food Make Whiskas

Whiskas Friskies

Best Vet Valley Farm Wilgers Animal Hospital

Best Animal Hospital Valley Farm Menlyn Animal Clinic

Best Doggie Parlour Pets Groom Room The Dogfather

Best Pet Hotel Mooikloof Companion Animal

Best Pet Obedience Training School Dogwarts Dirty Paws Dog School

Best Pet Friendly Park Waterkloof Dog Park

Jan Cilliers Park

Animal Kingdom

Best Place To Buy Pet Accessories Petzone



... to all the customers who voted us the **BEST PHARMACY** and **BEST TOILETRY STORE**. We are here because of you.



EDUCATION

Best College/FET **Boston** Varsity College

Damelin

Best Distance Learning Unisa

Best Online Learning

Boston City Campus Enterprises University of Pretoria

Best High School

Pretoria High School for Girls Pretoria Boys High

Best Primary School Curro Eduplex

Best Private School Cornerstone College Curro

Best University

University of Pretoria Sefako Makgatho Health Sciences University

Best Nursery School Montessori Curro

most parents

PRETORIA High School for Girls has been at the forefront of girls' education since its establishment in 1902. The founding headmistress, Miss Edith Aitken, gave the school the motto Prosit Spes Labori - We Work in Hope.

been recognised as

one of the leading schools in South Africa, largely due to the fact that learners are given a comprehensive education. Emphasis is not only on academics, as the girls are encouraged to participate and excel in the vast array of activities offered by the school, be they cultural, sporting or community-oriented. This all-encompassing education gives girls the opportunity to develop to their full potential as responsible adults with sound values and clear goals. The school is fortunate to have marvellous facilities that are continuously im-



PHSG has since Prosit Spes Labori - We Work in Hope

proved upon.

The achievements of the school's Old Girls are noteworthy and span a variety of professions from Olympic sportswomen to well-known professors, journalists, actors, artists and composers. For the past 118 years, parents have selected Pretoria High School for Girls as the school of choice for their daughters. In short, PHSG aims to give learners access to unique experiences that will help them develop into a well-educated, well-rounded, happy and healthy voung woman.

School of choice for Isn't it time you got something OUT?

THE COVID-19 pandemic has revealed that South Africans need more than just insurance cover. They need quality products that don't break the bank, insurance professionals with compassion, and a company that keeps its brand promise. That's why over a million South Africans have put their trust in OUTsurance.

Here are some real stories from OUTsurance's clients: Mark Fox

Business OUTsurance client

The COVID-19 pandemic has been tough on the tourism industry, with Mark's business, Foxy Crocodile Bush Retreat, being no exception. But thanks to OUTsurance paying his Business Interruption claim, Mark was able to keep his business afloat and retain all of his employees. According to Mark, he trusts OUTsurance because they "look for a reason to pay you, not for a reason not to pay you".

Thato Immaculate Mokoena

OUTsurance vehicle insurance

Thato remembers the day she went back to work after lockdown. "Beautiful day, the sun was out

then, chaile time...and my car is gone!" She panicked and wanted to cry, but Dimpho from OUTsurance told her everything would be alright, and her claim was authorised just two days later. "Trust means someone will do as they say", says Thato. "As an accountant, if I trust

OUTsurance, you can too".

Ethne Delport

OUTsurance Life policy beneficiary

Losing her husband to COVID-19 was devastating for Ethne and, understandably, she was dreading having to speak to insurers. But when she spoke to Andrew at OUTsurance, she was relieved to find that he didn't speak to her as a consultant to a client. "He treated (her) like a person that was going through a tragedy". She knew she could count on him to make the claims process go as smoothly as possible.

Are you ready to get more OUT of your insurance cover? Switch to OUTsurance today to experience their extensive product offering, underpinned by awesome ser-

Visit outsurance.co.za Call 08 600 60 000 SMS 'STAR' to 45303

OUTsurance Insurance Company Limited and OUTsurance Life are licensed insurers and FSPs. Data based on the 2020 financial year. Client comments do not constitute financial advice. Ts and Cs apply. Calls: standard rates apply.







Thato

tomers better than anyone vice is an all-consuming passion else! They know you have choices.

You can get electrical services from any one of numerous electrical companies. However, they're

THE main reason behind the

growth of The Electro Sur-

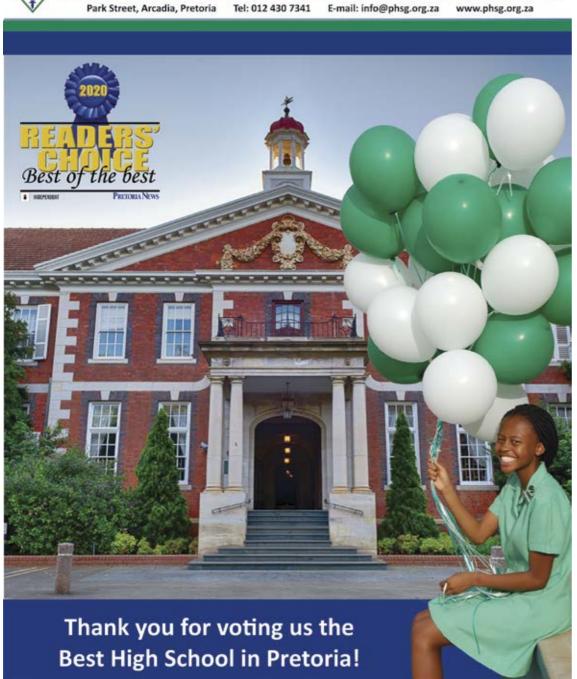
geon is simple: They treat cus-

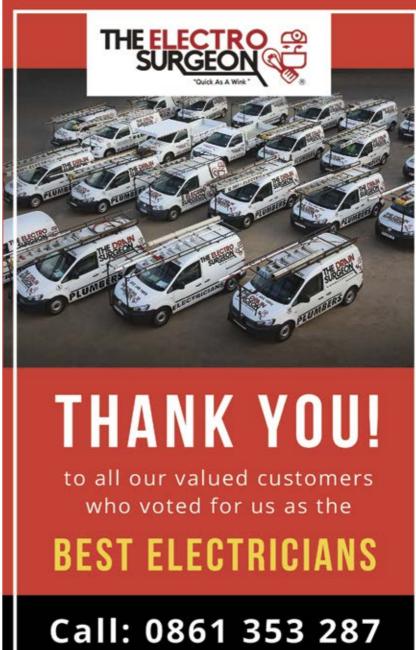
convinced that when it comes to providing the best service, they're your only choice. Providing a superior level of customer serfor them and an achievement in which they take immense pride. They aspire to provide quality craftsmanship and professional-

PRETORIA HIGH SCHOOL FOR GIRLS

Excelling at treating you just so much better

ism with every job to which they are dispatched. Customer satisfaction on every job performed is their company's primary goal. Friendly, courteous, knowledgeable and totally committed to serving you better than anyone else. That's what The Electro Surgeon is all about!





www.electrosurgeon.co.za



TRUST THAT YOU ALWAYS GET SOMETHING OUT

What does it mean to put your trust in OUTsurance? Well, for over 1.2 million South Africans and counting, it means value for money products that you can depend on. It means authentic, compassionate OUTsurance agents and brokers that you can count on. And, above all, it means having peace of mind, knowing that we stick to our brand promise.

Just last year alone, we paid out over R5 billion to our clients when they needed us most. And those who didn't need to claim got their rightful share of over R504 million in OUTbonuses.

Isn't it time you relooked who you trust with your insurance?

sms 'pta' to 45303 | call 08 600 60 000 | visit outsurance.co.za

Car · Home · Business · Life · Funeral · Pet · Invest



Food Lover's Market is still the guaranteed best in fresh

FOOD Lover's Market remains the first port of call for the discerning customer, the connoisseur, the professional foodie and home cook who are used to the exceptional quality and variety that has always been part of their core offering. Testament to this is the fact that the group continues to post impressive turnover results - despite the prevailing pandemic - by offering customers consistent value, quality fresh produce and a theatre-of-food experience with a distinctive market feel.

The company is on record as saying that it responded to the challenge posed by the health crisis by increasing its range of groceries and perishables, ensuring a consistent supply of products from its network of farmers and producers and ensuring that all Covid-19 protocols are in place to ensure the safety of its team and customers.

In addition, the Food Lover's Eateries offer a wide variety of affordable modern dishes and convenience meals which has contributed to their appeal among trendy urban professionals.

This also explains why Food Lover's Market have taken the top accolades in various categories of Readers' Choice, including Best Bakery, Best Deli, Best Fresh Produce and Best Butchery.

The first thing they did when the pandemic hit was to adopt a proactive approach to ensure their customers have a safe shopping experience at all their stores across the countrv. as well as in

their operations abroad.

These measures range from convening a Covid-19 crisis committee, strict daily testing and isolation protocols, as well as proactive deep cleaning measures at stores and Distribution Centres by professional cleaning companies contracted to do the job. Team members are screened on arrival at work, educated on protective and preventative measures and the stores follow the guidelines from the Department of Health rigorously.

Food Lover's Market have also come to the aid of many vulnerable families who were hit hard by the pandemic through their sustainability and social responsibility arm, Earth Lovers. By working with NPO's and charities such as FoodForward, Meals-on-Wheels and the Kolisi Foundation, Earth Lovers assisted in various campaigns to alleviate hunger in communities impacted by the pandemic.

The Food Lover's Market story began in 1993 when brothers Brian and Mike Coppin opened their firstever store in Access Park, Cape Town. The rest is history as they



Exceptional quality and variety are a hallmark of Food Lover's Market.

say - but what an exciting story the Food Lover's Market journey continues to be!

Visit their website http:// foodloversmarket.co.za for a range of specials on offer and to stay up to date with operational

Eros Florist there for you in happy and difficult times

EROS Florist deliver fresh, exquisitely-arranged flowers, along with superior customer service, every time. They have been delivering flowers for all occasions, ranging from the cradle to the grave, for the past 47 years. Little wonder they have been crowned the top florists in Pretoria for 13 consecutive years, were runners-up in 2019 and winners again in 2020, an achievement they take as an honour and privilege. They say: "let us deliver your emotions" and treat every order with the same amount of attention and care. When they say they are just a phone call away, they truly mean it.

They have all Covid-19 protocols in place and their website is a fully e-commerce platform online where you can place your orders from the comfort of your home. They are also available on email and WhatsApp for your conven-

You may pre-order your Valentine's Day flowers and sit back safe in the knowledge that you will get them, especially as this year's Valentine's falls on a Sun-

Eros Florist have realised that "a lot of people need that personal touch" and it is their pleasure to service this need: research has shown that flowers have an uplifting quality.

In these challenging times of the pandemic, Eros Florist have proved equally able at meeting the increasing need for sympathy flowers, while equally servicing demand for anniversary and other

Clients are reminded that safe parking is available on-site in Arcadia Street.

Making a difference in the property market

SEEFF Pretoria East consists of a team of 60 agents that share their buyers and sellers in order to sell their listings so much faster. On average they sell Sole Mandate properties in 43 days. Their 60 agents have on average 900 active listings at any one time on all of the most relevant portals which generate around 400 buyers per

They believe that their clients should appoint them to assist in selling one of their biggest assets. This puts them and the seller/ landlord in the best position to complete a smooth transaction.

sale and rental department; they are thus able to assist with any property need. These two departments also work very closely to ensure that clients' needs are ful-

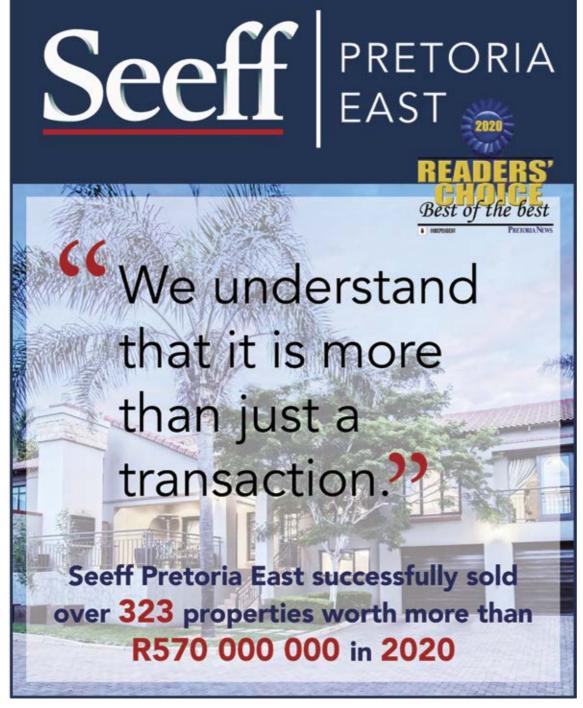
Their License area stretches from Pretoria CBD to Pierre van Ryneveld, Zwavelpoort and Silverton. They also have a vast referral network across South Africa and in Africa. With over 200 branches in Southern Africa they are able to assist most cli-

Their clients become like family and they always go the

Their branch consists of a extra mile to make sure they are happy and satisfied. They put their clients first and always strive to give them the best possible service throughout the pro-

> They have qualified agents with many years of experience and pride themselves in giving upto-date market valuations as well as providing guidance and advice to all their clients.

> They understand that servicing clients' needs is much more than a transaction and are there to make the process as easy and comfortable as possible.



VOTED AS THE

BEST FLORIST IN PRETORIA FOR 4 YEARS





WE'RE THE BEST BECAUSE OF YOU

Thanks to you, we've been voted #1 for six years in a row

WHERE YOU'LL ALWAYS FIND THE BEST IN FRESH

Our farmers deliver the freshest fruit and vegetables right to our doorstep. So if you want to fill up on the best in fresh, come on over for quality greens that'll add a dash of inspiration to your cooking.



A WORLD-CLASS BUTCHERY EXPERIENCE

When you're looking for the best quality meat for you and your family, come and explore the amazing variety on offer at our world-class butchery. You're sure to find the perfect cut every time.



OUR DELI OFFERS YOU PREMIUM QUALITY COLD MEATS

At our deli department we take pride in offering you the widest selection of quality local and imported cold meats. Because we know that when you're a connoisseur, only the best will do.



BAKER'S BEST

You deserve only the best, which is why our master bakers are committed to bringing you perfectly hand-crafted baked goods.



SIMPLY THE BEST BILTONG

At our biltong department you'll find delicious biltong and droëwors with authentic South African flavour. It's the perfect snack to nibble on at your next braai or while watching the big game.



FOOD LOVER'S MARKET









FINANCIAL

Best Asset Finance Company Wesbank MFC

Best Financial Institution Nedbank ABSA

Best Insurance Company OUTsurance King Price Best Life Insurance Company Momentum Old Mutual

Best Investment CompanyInvestec

Best Long Term Insurance Company Santam Old Mutual

Best Short Term Insurance OUTsurance King Price Best Home Loan Company SA Home Loans Nedbank

Best Short Term Cash Loan DirectAxis Capitec

Best Long Term Cash Loan DirectAxis Capitec

Best Funeral Insurance Avbob Clientele Life

FAW Trucks SA looks to spread its wings



IN celebrating 26 years in South Africa in 2020, FAW Trucks SA have firmly established themselves as a leader in the local commercial truck market and are planning to continue building on this success in 2021 with further expansion and product introductions planned for the African contin

Owing to the successful yet challenging year that has passed, the FAW team has much to look forward to in 2021, with the further entrenchment of newly formed supplier partnerships as well as many new and innovative pipeline projects coming online.

To further the excitement, the FAW family are eager to announce the introduction of their game changing JH6 500 flagship model to be introduced during the course of 2021.

This unit will serve as the cornerstone of the FAW SA model line-up, representing the progress of the brand in creating the perfect combination of functionality, economy and comfort.

The FAW family are looking forward to the successes of 2021 through their dedicated customer-orientated approach and are thankful for the recognition of the market to the brand.

Clients are the jewel in their crown

WHEN lockdown hit in 2020 consumers demanded lower-cost car insurance to match their lower monthly mileage. And rightly so. We responded within six weeks with a sustainable, fit-for-the-times 'pay per k' product called chilli. It's comprehensive car cover, but much cheaper as you only pay for the mileage you drive. And the positive response from consumers has been overwhelming, so thanks for that!

Chilli is the latest in a long line of innovations that set King Price apart. They're still the only insurer around to offer car premiums that decrease monthly as your car loses value. We just think it's the fair and logical way that insurance should be done.

What's more, when you sign up for their decreasing premium product, which provides fully comprehensive cover, you can insure your golf clubs, bicycle or hearing aids for just R1 per month.

When they started out in 2012, they made a commitment to #MakingADifference and one of the ways they do this is by helping their clients save money every month. In eight years, they've saved their clients over R200 million in decreasing premiums. Paying it forward even further, these clients have the option to donate their monthly decrease to a charity.

They're also big on making their clients feel like royalty. This award shows that they're winning in this area, and they're grateful to everyone who voted for them.

Some have gone so far as to call them the king of insurance. It's a crown they wear with pride, and a responsibility they don't take lightly. And when they pay out nearly R7 million in claims every single day, as they currently do, they hope you sleep soundly



knowing that your personal and commercial assets are in the king's safe hands.

PS: King Price are entering the life and funeral insurance market soon. Watch this space!





2nd because our clients always come 1st

Thanks for voting for us in the Best of Pretoria Readers' Choice Awards

kingprice.co.za

Surgi

NSURANCE

FSP no. 43862

PERSONAL ♦ COMMERCIAL ♦ LIFE

CELEBRATING 50 YEARS AND STILL THE BEST

THANK YOU FOR VOTING US BEST TAKE AWAY

IN THE READERS' CHOICE BEST OF THE BEST AWARDS



KFC - the great taste you love

FOR more than 40 years, KFC have brought their customers the great tasting chicken they know and love. KFC has more than 1 000 restaurants on the African continent, serving over 20 million customers a month. For such a big footprint, though, the focus still lies in the way they prepare their food in each kitchen.

KFC has quickly moved to ensure the safety of its customers during the pandemic and to reassure them of the numerous measures in place to prevent the spread and transmission of Covid-19 at their stores. These include contactless cash transactions and card payments as well as encouraging utilisation of delivery orders.

Ensuring quality

KFC's chicken is freshly prepared in-store, following the same processes and quality standards

to cook every meal. Each piece of chicken is hand-breaded with the Colonel's famous secret recipe of 11 herbs and spices before cooking it to a specific time and ideal temperature in the KFC kitchen.

To make sure quality meals are served, all KFC restaurants across the country are audited annually to check that all the health and safety procedures are followed. Not only are the restaurants audited, but so are KFC's suppliers.

KFC in Pretoria

KFC in Pretoria thanks voters for voting them Best Fast Food in the Readers' Choice Awards for the past four years. And to ensure they keep delivering not only on great taste but also on great experi-

Visit kfc.co.za for more info or to locate a store near you or read up on KFC's Covid-19 safety measures.

The making of a rich legacy and heritage



KING Pie's rich and vibrant heritage has kept South Africans happy and full with the mnandi-licious tastes of each mouth-watering pie. For nearly three decades, they have delivered world-class pies to royal fans around the country.

The King Pie journey began in 1993, with the original concept going as far back as 1990, when a baker with the vision to create fresh and delicious pies, opened his first bakery.

The first King Pie bakery opened in Silverton in Pretoria slightly more than 30 years ago, setting the stage for what we have come to know and love today. Using only the best, freshest and top-quality ingredients, the pies were baked daily in an open-styled bakery as customers witnessed the preparation and baking while enjoying the smells and tastes of each

fresh pie.

Three years later the King Pie Franchise Group was born and franchised the brand into 45 territories with pie-making factories.

The King Pie brand hasn't looked back and has continued to carefully and enthusiastically craft mouth-watering pies. They apply their simple but important ethos wherever they open a new store, choosing the most delicious flavours. This ethos has ensured consistent quality and lovingly created pies with outstanding tastes.

Innovation and continuous creativity is of utmost importance to the King Pie brand as they want their customers to experience the versatility of a pie and evolve with the brand through new and exciting flavours. They strive to deliver great value for money with each meal offering to their loyal customers.

Today, The King Pie Group consists of over 266 franchises in around 40 areas across the country and forms part of the Bidvest

King Pie want to thank their royal customers for helping them build an incredible community and family. Visit the King Pie website on www.kingpie.co.za or follow them on social media.

FOOD & **DRINKS**

Best Bakery Food Lover's Market Fournos Bakery

Best Beer Castle Lager

Black Label

Best Bread Brand Albany Blue Ribbon

Best Biltong

Food Lover's Market Uitkyk Biltong

Best Bottled Water Brand Valpré aQuallé

Best Breakfast

Mugg & Bean Wimpy

Best Buffet Restaurant Tuscan BBQ

Best Burger Take Away

Steers Burger King **Best Catering Company**

Union Caterers Sandwich Baron

Best Chicken Take Away

Chicken Licken

Best Coffee Brand Nescafé Jacobs Coffee

Best Coffee Shop Seattle Coffee

Best Deli

Mugg & Bean

Food Lover's Market Dehli Delicious

Best Themed Restaurant Spur Crawdaddy's

Best Steakhouse

Spur Turn 'n Tender

Best Energy Drink Red Bull Powerade

Best Fast Food/

Takeaway KFC McDonald's

Continued On Page 14



TO PROVIDE YOU WITH ONLY THE BEST PIES AND SERVICE, ALWAYS.













WE WOULD LOVE TO HANDLE YOUR PACKAGE

Thank you Pretoria and ALL our loyal Customers for voting The Courier Guy the BEST courier!! We love to handle your package!





National Call: 0861 203 203

www.thecourie

21 Years 120 Depots Thank you South Africa!







RETORIA NEWS Friday, January 29 2021 13







Winners of:

Best Courier Company in Pretoria - Pretoria News 2020
Best Courier Company in SA - The Star 2020
Best Courier Company in Johannesburg - Best of Joburg 2019
Best Courier Company in KZN - Zululand Observer 2019
Best Courier Company North West Province - Klerksdorp News 2019
Best Courier Company in Gauteng - Beeld 2020
Best Courier Company in Bloemfontein - Bloemfontein 2020



PEOPLE'S CHOICE 2019 AWARD 2019















erguy.co.za Email: sales@thecourierguy.co.za





FOOD & **DRINKS**

Continued From Page 11

Best Fish & Chip Fish & Chip Co. Fishaways

Best Food Sauce All Gold Wellington's Chutney

Best Food Spice Company Robertsons Knorr

Best Fruit & Veg Store Food Lover's Market

Best Ice Cream Shop Milky Lane Royal Danish

Woolworths

Best Liquor Store Liquor City Spar Tops

Best Milk Brand Clover Douglasdale

Best Pie Brand King Pie Pieman's

Best Pizza Roman's Pizza Debonairs Pizza

Best Greek Restaurant As Greek As It Gets Mythos

Best Italian Restaurant Piza E Vino Col'Cacchio

Best Indian Restaurant Geet Indian Restaurant

Best Portuguese Restaurant Nando's Mozambik

Best Seafood Restaurant Ocean Basket Crawdaddy's

Best Sushi Restaurant Ocean Basket Yamakado

Best Yoghurt Brand Danone Clover

Best Online Food Delivery Uber Eats Mr D Food

Best Online Alcohol Delivery **Uber Eats Bottles App**

A reliable 'guy' you can count on

EVEN at the height of the lockdown, it was to The Courier Guy that many looked for deliverance, to excuse the pun, as most people across South Africa were not allowed to venture outdoors.

The Courier Guy has built a strong reputation through strong customer relations and effective personal service since its founding in 2000. They not only deliver parcels locally, but have a well-established national network that renders fast and efficient service. International services are also available to all customers.

"The Courier Guy

always goes the extra mile, with immaculate attention to detail, understanding their customers' needs and providing a service that suits all," says Contractors & HR Manager Helga Steenkamp.

It is due to their consistency that The Courier Guy continue to excel in the Readers' Choice awards as they are a top favourite of consumers for their ability to go the extra mile when it comes to making a delivery from point A to B.

The Courier Guy also stays up-tothe minute with industry trends to



enhance their efficiency further as seen by such products such as 'The Courier Butler', a dedicated delivery service and www.xoc.co.za, an ad-hoc internet offering as well as their 100 popular Kiosk Counter to door/counter concept, based in the regional towns and now major centres too, due to popular demand.

Another of their innovations, 'Pudo Lockers', enables clients to send and receive parcels through smart lockers located at shopping centres, petrol stations, strip malls or residential estates for extra con-

venience. Visit www.thecourierguy. co.za to view their comprehensive list of products and services.

When The Courier Guy Managing Director, Stephen Gleisner delivered a parcel as a 'favour for a friend' in 2000 he could not have foreseen that a simple act of kindness could turn into a viable nationwide entity in time. He started out with a single motorbike must be delighted that from such small beginning his brainchild has grown into an enterprise boasting an annual turnover exceeding a billion rand.

Best Casino Times Square Gold Rush

Best Cinema Ster-Kinekor Brooklyn Nu Metro

Best Day Visitor Venue

Gold Reef City Ditsong

Best Golf Course Irene Country Club **Zwartkops Country Club**

Best Guesthouse/BB The Resting View Waterkloof Guest House

Best Heritage Site Pretoria Zoo

Best Holiday

Dinokeng

Resort Sun City Dikhololo

Best Hotel Sheraton Pretoria Hof Hotel

Best Kiddies Party Venue Bester Birds and Animals Zoo Park Spur

Best Local Tourist Attraction Pretoria Zoo **Botanical Gardens**

Best Museum Ditsong

Best Night Club Arcade Empire Presleys

Best Picnic Spot Botanical Gardens Rietvlei Nature Reserve

Voortrekker Monument

Best Point of Interest Venue Times Square Carousel

Best Pub Rock@88 Dros

Best Amusement Water Park Gold Reef City Sun City

Endeavouring to keep the promise to customers at all times

South African take-away brand founded in 1993. Their South African roots propel them to always celebrate all things South Afri-

can and the interests and demands of their customers is always front of mind for their brand. The passion they have for this industry shows in their dedication to always keep ahead of and abreast of trends. They value their customers and are constantly looking for ways to improve on their promise of serving the Best Pizza, Best Value. So, it is a great honour to be recognised for that promise of being the Best Pizza as voted awards. As a brand Roman's Pizza is proud

of this recognition and endeavours to keep with the promise of Best Pizza, Best Value ensuring that they continue to engage with all their customers through their excellent customer service.

ROMAN'S Pizza is a proudly Promising that they will meet you where you are as you always take the time to come to where they are! They are the Best of the Best because of the customers that love



for by their customers Best Pizza, Best Value. (Please note images for the Readers' Choice may differ from actual products)

their brand and for that and this recognition they are eternally grateful! They would like to say Thank You for the support and the recognition by readers of Pretoria

HEALTH Best Cosmetics Manufacturer

Revlon L'Oréal

Best Diet Formula The Diet That Works Herbex

Best Emergency Medical **Service** ER24 Netcare

Best Gym Virgin Active Planet Fitness

Best Health Shop Dis-Chem The Wellness Warehouse

Best Hospital Zuid-Afrikaans Hospital Life Groenkloof Hospital

Best Medical Aid Discovery Bestmed

Best Medical Gap Cover Discovery Fedhealth

Best Optometrist Spec-Savers Torga Optical

Best Pharmacy Dis-Chem Clicks

Best Rehabilitation Centre Denmar Stabilis

Best Slimming Formula Slender Wonder The Diet That Works

Best Vitamin Brand Solal Vital

Best Weight Loss / Slimming Salon Slender Wonder Weighless





A BIG THANK YOU

TO ALL OUR VALUED CUSTOMERS WHO VOTED US

BEST PIZZA BRAND

IN THE PRETORIA NEWS "READERS CHOICE AWARDS"



WANT TO KNOW WHAT ALL THE FUSS IS ABOUT?

ORDER ONLINE ROMANSPIZZA.CO.ZA

SHOPPING

Best Appliance Store Hirsch's

Best Arts & Crafts Store Jimnetts PNA

Best Bed Store Ericssons Dial-A-Bed

Game

Best Built-In-Cupboard Store Builders Warehouse

Best Book Store Exclusive Books CUM Books

Timber City

Meat World

Nikon

Best Butchery Food Lover's Market

Best Camera Make Canon

Best Carpet Shop Galata Eksport Carpet and Décor

Best Cash & Carry Osbro Kit Kat

Best CD / DVD Store Musica HiFi Corp

Best Computer Brand Apple Dell

Best Computer Store Matrix Warehouse

Best Décor Store Decofurn Furniture Mr Price Home

Best Department Store Woolworths PEP

Best Discount Store West Pack Lifestyle Crazy Store

Best DIY or Hardware **Builders Warehouse** Cash Build

Best Eyewear Brand Gucci

Ray-Ban

Best Everyday Grocery Checkers Pick n Pay

Best Flea Market Montana Family Market Irene Village Market

Best Florist Eros Florist NetFlorist

Best Flooring Store iTILE

Best Tiling Store

Best Furniture Store UFO Furniture Decofurn Furniture

Best Gift Shop Takealot.com Cardies

Best GPS Garmin Tom-Tom

Best Jewellery Store

American Swiss

Best Lighting Store Zebbies The Lighting Warehouse

Best Luggage Brand

Cellini Busby

Best Men's Clothing Store

Woolworths Markhams

Best Nappy Brand

Huggies **Pampers**

Best Nursery Budget Plants Plantland

Best Office Furniture Store

Waltons Zippy Office Furniture

Best Online Grocery Store

Woolworths Pick n Pay

Best Online Shoe Store Superbalist Zando

Best Outdoor Store Cape Union Mart Safari Outdoor

Best Paint Shop Builders Warehouse Universal Paints

Best Shoe Store Footgear

Tekkie Town

Best Shopping Mall Menlyn Park Shopping Centre Brooklyn Mall

Best Sports Equipment Sportsmans Warehouse Totalsports

Best Stationery Store Waltons

Best Supermarket Brand Checkers Pick n Pay

Best Toiletry Store Dis-Chem

Best Toy Store Toyzone Toys R Us

Queenspark

Clicks

Best Women's Boutique Foschini

25 years of building better lives

Thabo*. Tania*. Sive*.

They're just a few of the more than two million South Africans DirectAxis have helped achieve their goals over the last 25 years.

And the fact is, we all need a little help sometimes.

A little help to get started, to keep moving, to cross the line...

move on from being a taxi driver to realise his dream of becoming a qualified nurse. Tania set up a professional kitchen so she could pursue her passion of becoming a master baker. Sive registered with DirectAxis Pulse, the free-to-use credit health rating tool from Dir-

Thabo used his personal loan to ectAxis, to help her go debt free, improve her credit score and secure the money she needed to open her very own fashion boutique.

DirectAxis is the largest and most successful direct marketer in the financial services sector, in South Africa and on the continent, and are proud to play their part

in helping people achieve their goals.

After all, overnight successes don't happen overnight.

So if you have a dream, they can make it a plan.

Talk to them today about helping you build your tomorrow.

Visit directaxis.co.za





of building better lives

We all have a story to tell.

And every story has to start somewhere. After all, overnight successes don't happen overnight. And the fact is, we all need a little

Like Sive*, who always dreamed about owning her very own fashion boutique. Thanks to a loan from DirectAxis, Sive was able to take her dream off the page and open the doors to her future

For 25 years, we've helped over two million South Africans like Sive write their success stories. And we'd like to thank you, the reader, for nominating us for this award. It means a lot to have our efforts recognised and we will continue to play our part in helping people achieve their goals.

So if you have a dream, we can make it a plan. Talk to us today about helping you build your tomorrow.

Visit directaxis.co.za

*name changed to protect customer privacy

Making home loans personal

SA Home Loans have received with great delight the news that they have once again come first in the Home Loans category in The Star Readers' Choice 2020 awards. They would like to thank their clients for their ongoing loyalty as they are part of the SA Home Loans family: without their support they would not have achieved this recognition.

They take great pride in this achievement partly because they are judged against long-established financial institutions that have been in the business of home loans for many years and who have huge client bases. The success is a testament to what makes SA Home Loans different: their focus and specialisation, speed and efficiency as well as commitment and dedication.

SA Home Loans was launched in 1999 as South Africa's first nonbank home loan provider. They have since entrenched themselves as a specialist home loan company. Their highly personalised approach is supported by a team of professional home loan consultants who are dedicated to providing clients with the best home loan solution - whether they are looking for a new home loan or contemplating switching their current bond.

SA Home Loans have a head office in Durban and branches throughout South Africa. They recently opened a consolidated branch nucleus in Midrand to service the Gauteng area. Known as SA Home Loans House – Gauteng, it will house the



SA Home Loans House – Gauteng

five branches previously located in Fourways, Boksburg, Roodepoort, Johannesburg South and Pretoria. They believe the growth of the property market in Gauteng warrants a dedicated hub to achieve an even higher standard of service to their clients and partners. They thus aim to consolidate themselves as the

favourite home loan provider in the Gauteng area - offering the best possible level of customer service.

SA Home Loans House - Gauteng is situated at Hertford Office Park, Waterfall Ridge - opposite the Mall

Contact them on 011 745 5000 or Gauteng@sahomeloans.com

SPORTS

Best Golf Store The Pro Shop Golfers Club

Best Golf Driving Range Colbyn Driving Range Kimiad Driving Range

Best Local Rugby Club Bulls Sharks

Best Local Soccer Club Mamelodi Sundowns Kaizer Chiefs

Best Mountain Bike Shop Cycle Lab

Best Road Bike Shop Cycle Lab

Bruce Reyneke Cycles

Bruce Reyneke Cycles **Best Sports Bar** Eastwoods

Hooters **Best Sports Supplement**

Brand USN Universal Nutrition

Best Watersports Shop Decathlon



Extended services make Sparkling Auto Care Centres a favourite

SPARKLING Auto Care Centres offer convenient one-stop-shops, allowing vehicle owners the opportunity to have their vehicles washed while also receiving minor interior and exterior repairs done while they shop.

Sparkling Auto Care Centres have revolutionised the car-wash market with their extended services since opening for business in 1992 and continue to be trendsetters in the industry.

From automobile cleaning to complete auto detailing, they offer a comprehensive service along with the utmost care and attention while customers wait in the brand's Sparkling web café.

Their current outlets in Pretoria are looking forward to making your vehicle sparkle!

Their branches are located at Hatfield Corner, Hazeldean Square Shopping Centre,

Irene Village Mall, Menlyn Retail Park, Montana Crossing Shop-

ping Centre,

Six Fountains Adventure Centre, Wonderpark Shopping Centre and Woodlands Boulevard Shopping Centre.









We know what owning a home means to our clients. It's a place where memories are made, where families and friends gather. A safe haven, an investment for the future. That's why SA Home Loans is committed to assisting more South Africans to get a home of their own.

We are proud to be voted 'Best in Home Loans' in the Pretoria News Readers' Choice Awards 2020 - it's a testament to our dedicated consultants who go the extra mile to make sure as many home buyers as possible achieve their dream.

To our clients who voted for us, we thank you for your support. To those who have not yet tried SA Home Loans, we invite you to walk this life-changing journey with us.



SERVICES

Best Auctioneering Company WH Auctioneers **Dynamic Auctioneers**

Best Bus Service Putco Greyhound

Best Conference Venue CSIR St George's

Best Construction Company Murray & Roberts

Best Courier Company The Courier Guy Aramex

WBHO

Best Electrical Company The Electro Surgeon

Best Employment Agency

Quest Workforce Staffing

Electricians 24/7

Best Estate Agency

Seeff Pam Golding

Best Garden/Landscape Company Stodels **Budget Plants**

Best Hair Salon Sorbet The Social Hair Company SA

Best Home Security Company Fidelity ADT High Risk

Best Internet Service Provider Vodacom

Telkom

Best Local TV Station

DStv

Best Nail Salon Sorbet

Dream Nails

Best Payroll Service

Pastel

Best Plumbing Company

Plumblink

Best Pool / Jacuzzi Company

Blue Lagoon **Zodiac Pools** **Best Property Development** M&T Balwin

Best Radio Station Jacaranda Metro FM

Rentokil

Best Pest Control Company The Specialists

Best Property Rental Com-

Redefine Properties Excel Property

Best Travel Agency Flight Centre Thompsons

Best Windscreen Fitment Glasfit PG Glass

Best Service Station

Engen

Best Taxi Company Uber Zebra Cabs

Best Wedding Venue Rosemary Hill Ludwig's Roses

Offering a wide variety of plumbing requirements

PLUMBLINK is proud to have been chosen by Pretoria News readers as the best plumbing supply store in the area. Plumblink serves various

areas of the greater Pretoria area, and with 111 stores nationwide, you are always sure to be able to locate your local plumbing store. A new store for the

Karen Park area is in the pipeline for this first quarter of 2021. So watch this space!

Plumblink is South Africa's largest plumbing supplies retailer and stockist of a vast number of well known plumbing brands, both local and international. Plumblink is also very proud of its own, exclusive brand: Plumline. The Plumline range offers high quality products at affordable prices. The exclusive Plumline range offers taps, mixers, shower arms and roses, sanware such as baths, basins and toilets.

Plumblink also offers a wide variety of essential plumbing spares and accessories. Whether a customer is a professional plumber or a DIYer they are sure to find exactly what they need in any of the Plum-

blink stores. If the product is not readily available, the competent staff are always happy to assist in sourcing the required materi-

For plumbers who are involved

in the sourcing and installation insurance replacement geysers, Plumblink ensures that an adequate number of geysers is always available, along with all the other supplies required to quickly and efficiently complete an insurance claim. Delivery can be arranged, and online shopping also offered as Plumblink knows that it is not always possible to get to a store.

Plumblink looks forward to welcoming you the customer, to shop a wide variety of products and to experience their excellent customer

Tiger Wheel & Tyre scoop top spot for 16th consecutive year

THE Tiger Wheel & Tyre award winning streak continues as South Africa's favourite auto fitment centre bagged first place in the Readers' Choice Best of Pretoria awards for the 16th year in a row.

We are absolutely thrilled with the results and are deeply thankful to the residents of Pretoria who took the time to vote for us as Best Tyre Fitment Centre. Our store teams work dilligently to ensure they give 100% of themselves each and every day, and it shows through accolades such as this", said Group Marketing Executive at TiAuto Investments, Farishta Singh.

In the Pretoria News Readers' Choice awards local consumers are encouraged to vote for their favourite businesses in multiple categories.

Tiger Wheel & Tyre are committed to providing consumers with expert advice, superior fitment services and quality products for every budget from leading brands in wheels, tyres and batteries. Over the last five decades, the brand has certainly cemented their spot as market leaders when it comes to auto fitment and repairs.

Visit the multi award-winning retailer today for their latest promotion and get a FREE three-month membership to the Tiger Advantage Plus benefit programme when you purchase any two premium brand tyres. For

more information log on to www. twt.to or find them on Facebook, Twitter and Instagram using the handle @TigerWheelnTyre

Due to the Covid-19 pandemic and for the safety of their customers and staff, Tiger Wheel & Tyre continues to implement and encourage strict hygiene protocols and social distancing across all stores.



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BRIDGESTONE

Continental

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MICHELIN

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BAIL **PROTECT**



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DISCOUNT

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Thanks Pretoria News
Readers for voting us the
Best Plumbing Supplies
Store in Your Area

#YourLocalPlumbingStore

www.plumblink.co.za 0860 plumblink. (0860 758 625)



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Three Things You Should Know About West Pack Lifestyle



It is the first time that West Pack Lifestyle has been voted into the Readers Choice Awards

IT'S the first time that West Pack Lifestyle has been voted into the Readers Choice Awards. They were voted Best Discount Store by you this year, and an accomplishment that they aim to reprise year after year.

We'd like you to get to know them better, so here are three things you should know about West Pack Lifestyle.

1. Outstanding Customer Service

Going the extra mile is the West Pack way. The service is genuinely exceptional, no matter whether you're in an Express or larger Lifestyle store. Pretoria, Lichtenburg or Mbombela, the service is consistently excellent.

2. Unique Retail Concept

There's always more than you expect at West Pack Lifestyle - it's the kind of place that you walk in with a basket, and out with a trolley. If you've shopped at a West Pack store before, you can probably relate

3. More Store, More Value

West Pack has great variety and good value for money deals - with bigger quantities and better prices for home, office and school essentials.

What started out as a vision by a Father and Son to make shopping for everyday essentials an adventure, the West Pack Lifestyle brand has really exploded since its inception 12 years ago.

Over a decade later, there are over 60 stores in South Africa, including four stores in Pretoria, and another four in Centurion. Today at West Pack you'll always find exactly what you need, some things that you really want, and a whole lot of what you didn't know you needed.

Find your nearest store www. westpacklifestyle.co.za

How pandemic has shaped eating and drinking habits

BRIEF

- This pandemic has left its mark on eating and drinking habits, according to the International Food Information Council. One in three consumers said they ate healthier in 2020, IFIC found. Those under the age of 45 were most likely to make more healthful choices, according to the research.
- At the same time, the eating habits of 19% of those surveyed became less healthy during the past year. Women were 14 points more likely than men to tip toward indulgence. More than one in five consumers overall admitted to stress eating during the pandemic, while one in four turned to comfort foods.
- Many consumers sought out energy boosters, with 28% drinking more caffeinated beverages. And while 22% drank more alcohol with men and younger consumers more likely to imbibe roughly the same amount tried to cut back on booze. The results of the IFIC survey reveal consumers' efforts to balance competing impulses, and the depth of their excitement and uncertainty about 2021.

INSIGHT:

Stress has a powerful effect on what people eat and drink. Sheltering in place, pandemic fears and economic uncertainty have pressed different and at times competing impulses — eating healthy but also indulging, gaining energy during the day but then trying to relax at night.

The coronavirus has made immunity-boosting and health a focus for many individuals. IFIC's annual Food & Health Survey, which was conducted in April, found about one in five consumers said they were making healthier choices than usual because of the pandemic. One of these is plant-based options, which had been growing pre-COVID thanks to the "health halo" of these foods and beverages. The segment was top of mind for consumers, with 22% hearing about it in the past year, according to the recent IFIC research.

Similarly, more than onefifth of consumers overall said they drank more functional beverages, with men and those younger than 45 years old more likely to increase their consumption. The trend is driving innovation and new product introductions

The pandemic's normalisation of working from home and remote schooling also have challenged many consumers' energy reserves. This has pushed many people to turn to caffeinated beverages for an extra boost. - www.fooddive.com





THANK YOU FOR VOTING US YOUR #1 DISCOUNT STORE

Thank you Pretoria for making us a winner. it's our first time being voted as your favourite store, but you've always been our favourite. So we've got some new discount deals you'll love



www.westpacklifestyle.co.za













6 ways product quality affects your brand

IMPROVE customer retention, build brand trust and boost ROI by emphasising product qual-

Almost everyone would agree that the quality of a product is important, but not everyone has the same idea of what constitutes high quality. For example, some people consider a product high-quality if it's luxurious or durable, whereas others may value efficiency or ease of use.

Regardless of the definition, product quality affects companies' purchasing decisions and profitability. Read on to learn what constitutes product quality, why quality is important and how to improve the quality of your prod-

What constitutes product quality?

Product quality describes a product's capability to meet user standards. Here are some questions to consider when evaluating a product's quality:

Does it solve a problem? No product would exist if it weren't solving or improving something. The extent to which it fixes the intended problem helps to determine its quality.

Is it easy to use? A high-quality product shouldn't be complicated to use. Customers shouldn't have to spend too much time trying to figure out how to assemble or work it.

Is it polished? Colors, dimensions, fonts (if applicable) and other elements of design should be in alignment. The product shouldn't appear cheap in any

Is it efficient? The product should not only get the job done but do so efficiently. In other words, it should deliver quickly and require minimal effort from the consumer.

Is it tailored to your customers? The product should be tailored specifically to users' needs, showing that you understand your customers and are willing

to accept any recommendations they voice. 6 reasons product quality is

important Improving your product quality is paramount to your business's bottom line. Here are six reasons product quality is important:

1. It builds trust with your customers

Most businesses won't succeed if they can't build customer trust; countless potential sales are lost when brands fail to make deeper connections with prospective buyers. By contrast, when you gain the confidence and loyalty of consumers, you have more freedom to make decisions such as raising prices.

Humanising the company also

is an important part of devel-

can help customers connect with your brand. One way to do this is to create newsletters or social media posts that show updates and photos of what employees are

2. It fuels recommendations

Most people trust recommendations from friends and family above all other forms of advertising when making a purchase decision. This is why, when it comes to influencing consumers, nothing comes close to beating word of mouth.

Word-of-mouth recommendations can be a persuasive factor in both online and offline purchasing decisions. Friends and family want to know if someone similar to them had a good experience with a product.

3. It results in fewer customer complaints and returns

 $\bar{\text{Marketing}}$ studies have proved again and again that companies

that produce high-quality products obtain more repeat business. Spending more time and money upfront perfecting a product before it hits the market will minimise customer complaints and returns.

The more successful companies are at pleasing customers during their initial experience with a product, the more likely they'll be to see repeat purchases from those customers.

4. People care about aesthetics.

One dimension of quality is the aesthetics, or how a product looks, feels, sounds, tastes and smells. Customers notice these kinds of details, which can make or break a sale. Having customisable features also allows a company to give customers exactly what they want while tacking on a few dollars to the price.

-www.business.com

How to ensure product quality

HERE are five tips to ensure high product quality:

1. Implement a quality management system

A quality management system is a set of business practices comprising the planning and execution of delivering a product. The system includes principles that help to prepare a product for its launch, such as customer focus, leadership, research and evidence-based

decision-making.

2. Build a product strategy

A product strategy details information about a product and the company's vision for it. Some points the strategy defines include the customers, market, competitors and business goals. This strategy serves as a roadmap for your product's journey, from creation to launch.

3. Consider competitors

oping your product. What are they doing that you aren't (and vice versa)? How are their products performing? What works for them and why? Answering these questions will put you in a better position to compete with similar businesses in the market.

4. Listen to your customers

Don't be afraid to ask your customers how you can Considering your competitors improve your products. Use any negative feedback to learn more about your customers and help your products better meet their needs.

Always test products

It's essential to test every product before launch so you can anticipate how buyers might react to the product and see what changes you might need to make before you release it to the public. - www.business.com





WHEELS

Best 4x4 Toyota Hilux Ford Ranger

Best Motor Racing Venue Swartkops Kyalami

Best Car Service Centre Car Service City Koops

Best Car Rental Company Avis Car Rental Hertz

Best Car Wash Sparkling Auto

Best Commercial Vehicle FAW MAN

Best Entry Level Car Kia Hyundai

Best Luxury Car Mercedes-Benz

Best Motorcycle Brand Harley-Davidson BMW

Best Motorcycle Dealership Harley-Davidson BMW Zambesi

Best New Car Dealership Mercedes-Benz Menlyn Audi Centre Hatfield Best Spares Store Goldwagen Midas

Best Panel Beater Auto Magic Silverton Spraypainters & Panelbeaters

Best Shocks & Brakes Fitment Centre SuperQuick Hi-Q

Best Sports Car Porsche Maserati

Best Tyre Brand Dunlop Pirelli

Best Tyre Fitment Centre Tiger Wheel & Tyre Tyremart

Best Used Car Dealership WeBuyCars Audi Centre Menlyn

Best Used Spares Stores Spares 4 Africa Majestic Motors

Best Windscreen Fitment Centre PG Glass Glasfit

Best Smash and Grab Tinting Store Auto Armor Glasfit

Best Vehicle Tracking System Cartrack Tracker

Half a century of offering a quality experience



SILVERTON Spraypainters & Panelbeaters is a family business with 52 years' experience in the industry and a commitment to quality service. This explains their satisfied and growing client base.

They are dedicated to going the extra mile for their customers. Eliminating the stress factor from the collision repair experience and minimising your inconvenience is their commitment. They apply the latest technology in spray painting and panel beating.

Silverton Spraypainters & Panel beaters has been proudly approved by South Africa's largest auto manufacturers, including Toyota, Nissan, Renault, Kia and Hyundai. Their qualified journeymen will make sure your vehicle is repaired to original factory specifications. All their work is fully guaranteed.

Products that suit you perfectly

TEKKIE Town want to give you the freedom to walk your

Tekkie Town believe you should be able to make your mark and leave a lasting impression; jump higher, run faster, walk taller, find your feet, dance like nobody's watching.

With their products, your unique style, personality and look, they are able to give you the freedom to be perfectly you - and #walkYOURway.

Authentic sports and lifestyle

SILVERTON

brands at great prices

Tekkie Town is the number one retailer for branded footwear, clothing and accessories in Southern Africa.

Together with their brand partners, they are able to bring you top international brands at prices you are able to afford, giving you the widest choice of great brands at great prices. They only stock genuine branded products and take pride in ensuring that they have a range of products available

for all - from sports-specific sneakers, to lifestyle and fashion brands across an assortment of styles and silhouettes.

Backed by history and experience

Established in 2000, Tekkie Town has over 400 stores in South Africa, Lesotho and Namibia and is part of the Pepkor Group of Companies under their Speciality Division. Their Support Centre (Central Office) is situated in George, South Africa.





SPUITVERWERS EN PANEELKLOPPERS (EDMS) BPK SPRAY PAINTERS AND PANEL BEATERS (PTY) LTD

Its back to Boston

DR Rob Stegmann is Senior Academic in the Department of Academic Planning and Development at Boston City Campus, Stellenbosch, the Academic Head Office. According to Stegmann, "At Boston, we have witnessed students overcome obstacles and push through to graduate. Unfortunately, there are those students that have all the ingredients for success but are precluded from achieving a higher education qualification due to lack of financial support".

Boston has committed to partnering financially with prospective students to facilitate growth and development both personally and for South Africa as a country. "This investment will mean that prospective students enrolling in one of the many Higher Certificates on offer at Boston will get a chance to pursue their dreams and take ownership of their futures. Boston will invest up to a third of the fees for a Higher Certificate and students will be required

to contribute the remaining fees (with flexible payment options)". He continues, "I believe that in this programme Boston stands out as absolutely unique amongst the Higher Education providers in South Africa".

Boston's passion for educating the youth shows. There is a ripple effect on the broader society when we educate our youth; graduates who find employment not only contribute to the economy, but become billboards for the transformative power of education.

Boston learners receive individual attention from training advisors as well as from admin staff. Administrative issues are tackled quickly, without standing in queues. Academic issues are addressed immediately. Students can skype, call or email their lecturers in the Higher Education department – one on one friendly attention! The technology-based education at Boston has resulted in outstanding results, year after

year. This proven methodology addresses imbalances in previous education, allowing faster learners to go quickly through the content, and allowing learners who require revision to move at their own pace, without disrupting others. In addition, as we have seen in 2020, e-learning is an essential component of any qualification.

Boston has since establishment placed an emphasis on career counselling, helping learners to investigate career options as well. "We have seen through our many years of experience that if a learner studies something that they love, and that they have an interest in, they are way more likely to succeed and to complete their course. We want learners to commit to finishing their qualifications and the way to ensure this is by helping them find something they want to do for many years!" says Taryn Steenkamp of Boston Arcadia. Added to this is the accreditation of the Boston Qualifications.



Taryn Steenkamp of Boston Arcadia.

Taryn explains that Boston values external accreditation by regulating bodies. "Our Higher education qualifications are accredited by the Council on Higher Education, locally and we also have international institutional recognition. The occupational qualifications also have industry accreditation – Boston is recognised by CompTia (USA) as the top training provider and certification partner in Africa and third globally. "We believe strongly that when you qualify with a career you should also have

industry recognition and academic recognition, this increases your value in the employment market and gives both you and your future employers' confidence in what you have studied," she says.

To further assist student, all textbooks are included in the fees - this could save you more than R5000 each year. "We have also put financial payment plans in place to allow learners to pay for their studies over a specified amount of time, so you do not have to pay all your fees upfront. Boston qualifications make you work ready. This means that you require hardly any training when newly employed at a company. When you complete a bookkeeping course, you hit the ground running in the office, ready to tackle a set of books".

"In essence, Boston likes to view the student with a broad perspective, take all environmental and personal factors into account, career choice and industry preference," says Taryn. This allows the student to then make the best possible selection of the best-suited qualification at the best campus.

Wide range of quality lighting for almost 60 years

ZEBBIES Lighting has been a family-run, national retailer of domestic lighting for over 59 years. By importing lighting products directly from manufacturers, they are able to stock their 17 stores with an exclusive and wide range of lighting at competitive prices.

Once a small, local business, Zebbies acknowledge that

local businesses have a daily struggle and therefore strive to offer their customers alternative options to make a difference in the lives of hard-working South Africans.

Support from the community is the reason for their success, so they love being able to give back to their local communities through the Zebbies cares

initiative (for more information, view @zebbiescares Instagram page).

With the challenges that 2020 brought, they have worked hard to provide a safe shopping experience for their customers, to provide an alternative online shopping experience. They have improved their website (www. zebbies.com) to ensure a safe,

secure and hassle-free online shopping experience, including free delivery for all online orders throughout South Africa. They've also updated their website's advice page in order to assist you in creating your own lighting solution for all areas within your home.

This year sees Zebbies continuing to expand, allowing

them to provide a wide range of quality lighting products at affordable prices for more South African homes. Open seven days a week, visit your nearest Zebbies store, where their trained sales consultants will be able to provide you with a free lighting plan for your home, as well as complimentary after-sales service.





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